SUMMARY

The Product Manager in the Lean-Agile Enterprise course provides the Lean principles and business practices required for the Product Manager in the Lean-Agile Enterprise to realize the highest business value (ROI) from technology investments. It covers enterprise and program portfolios, release management, managing demand with capacity to achieve faster realization of business value, and business planning and backlog management to drive development teams in producing incremental value. This course uses SAFe® terminology to maintain consistency with it. However, it goes beyond the standard SAFe® Product Manager/Product Owner course by focusing on the product manager role and discusses the need for minimum business increments (MBIs) to drive the business value to be achieved. This course also talks about the enterprise portfolio as well as the product portfolio. This course is designed to work hand-in-hand with our Product Owner in the Lean-Agile Enterprise course, providing a full mapping from business need to delivery

COURSE OBJECTIVES

The objectives for this course include:

- Defining the role of the Business Product Owner and how it guides and drives development
- Defining effective business value vision and focus
- Defining, prioritizing, and planning business increments based on highest business value
- Creating a focus in the development team towards delivering high value, high quality software in a sustainable manner
- Addressing the challenges, approaches, and mind sets faced by the Business Product Owner

LEARNING OBJECTIVES

The learning objectives for this course include:

- Identify the roles and responsibilities of the Business and the Business Product Owner
- Identify business value criteria for prioritization, decomposition, and sequencing
- Define business value increments

- Describe how to manage scope, time line, and delivery of value based on capacity of teams
- Identify how to create a single prioritized list and manage active work-in-progress (WIP)
- Demonstrate use of tools and techniques that provide visibility for portfolio management and oversight
- Execute decision making using Lean thinking and Lean-Agile reporting in a timely manner.

DESCRIPTION

This course focuses on the Business responsibilities and practices needed to effectively prioritize and drive technology projects to achieve the highest business value (ROI) faster. The Business Product Owner is responsible for priority across the portfolio, department, and programs.

Topics covered include:

- Business value decisioning: Value criteria, prioritization, sequencing and focusing teams
- Business planning: Portfolio, project, release, and feature

level
- Predictability and forecasting
- Business decomposition: Identifying appropriately sized business increments
- Effectively managing demand with capacity based on life-cycle of profit
- Business discovery, staging, and readiness for development
- Business roles, responsibilities, and practices
- Using visual controls and reports to make good business decisions

COURSE OUTLINE
1. Introduction
- Mindsets
- Challenges
- Discovery
- Projects vs. Products
2. Lean-Agile Overview
- What is Agility
- The context for Lean-Agile
- Speed of realizing value
- Roles and boundaries
3. Lean-Agile business practices
- Business value
- Value stream / queues
- Business prioritization
- Business planning
- Business readiness / staging
- Ready to pull
4. Reports for the BPO
- Visual controls

PREREQUISITES
None.

Attendees should bring information on their current portfolio, current active book of work (BOW), and a sample product backlog, product vision statements, and features, if available. These will be used as part of the exercises throughout the course.

LEVEL
Advanced

TARGET AUDIENCE
Business principals, sponsors, product managers, product owners, Business SMEs, stakeholders.
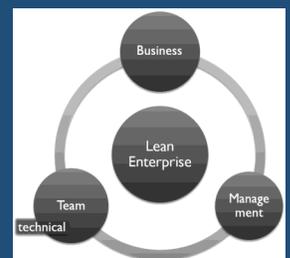
COURSE LENGTH
1 day

MAXIMUM NUMBER IN CLASS
20