SUMMARY

Product Manager / Product Owner Essentials is a two-day workshop which helps participants understand the roles of the business-facing Product Manager and the team-facing Product Owner. This workshop provides the Lean-Agile principles and understanding and skills needed by PMs and POs to work together and to interface with team, customers, and other stakeholders in order to realize business value.

DESCRIPTION

Agile software definition and delivery is a collaborative effort between the team and the Product Managers (PM) and Product Owners (PO). This workshop provides a Lean-Agile overview and covers requirement workflow from inception to completion. This workflow includes breaking down requirements from very large chunks (vision) at the portfolio level through to very small slices that are ready to be developed by the Agile teams.

Lean-Agile involves a shift in paradigm. To realize business benefit, Product Managers and Product Owners must collaborate with their development partners and steer the requirements prioritization toward achieving successful product outcomes. This workshop covers the prioritization of requirements at each level. Participants will understand the process of continuous refinement of requirements with inputs from the team and customers.

LEARNING OBJECTIVES

The learning objectives for this workshop include:

- Learning Lean-Agile fundamentals
- Developing a high-level overview of operational routines for Lean-Agile teams
- Identifying the roles and responsibilities of the Product Manager and the Product Owner
- Reviewing and developing an appreciation for the characteristics of software requirements
- Describing the multiple levels of requirements for Agile at scale and learn how to decompose complex work into small slices and write customer value focused requirements.
- Identifying business value criteria for prioritization, decomposition, and sequencing
- Understanding the importance of Cost Of delay and methods to prioritize work to maximize value

- Describing the process for continuous requirement backlog preparation to ensure flow by defining the checks for requirements readiness and done
- Identifying how to manage active work-in-process (WIP) using a single prioritized list including dependencies and architectural requirements
- Establishing the operational model (that is, re-occurring routines schedule) to start operating in the Lean-Agile flow and getting ready for developing the roadmap and first release

TARGET AUDIENCE

Product Managers, Product Owners, Business Analysts, System Analysts, SMEs, Team Leads, and similar roles.

Managers and Directors of these positions.

PDU CREDITS

14 PDU Category B

WORKSHOP LENGTH

2 days

We are ideally suited to deliver this workshop

Net Objectives has been doing Agile at scale since 2004. We have pioneered dozens of practices that have now become commonplace in scaled Agile community. We have been providing thought leadership in eXtreme Programming, Design Patterns, TDD, ATDD, Emergent Design and more for over 15 years, including the publication of multiple award winning books.

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