

## SUMMARY

The *Lean-Agile Executive Briefing* is a two hour presentation which introduces what Lean-Agile is, why it is so compelling, its potential benefits to the company, and who and what are involved to achieve those benefits. This overview is recommended for C levels, Principals, Sponsors, Business and Technical Senior Managers, and key organizational stakeholders (Finance, HR, Operations) whose organizations are either exploring how to improve the Return on Investment of a company's technology investment or are already in transition to Agile. Executives and management play a key role in an Agile adoption and it is critical to have a consistent perspective with clear expectations of what is involved for success.

## DESCRIPTION

This briefing offers a strategic overview of the Lean-Agile principles, practices, and persons involved to consistently achieve the highest business value (ROI) in a shorter delivery time, with the capacity of the technical teams.

Topics covered include:

- Lean-Agile overview
- Lean thinking and key drivers
- Responsibility boundaries, levels, and roles
- Business value based prioritization and planning
- Portfolio management: Effectively managing demand with capacity based on life-cycle of profit
- Elements of transition

## OBJECTIVES

The objectives for this briefing include:

- Gaining a high-level overview of Lean-Agile
- Developing a consistent perspective of how to achieve the benefits of Lean-Agile
- Understanding the impact of Lean-Agile for your organization

## LEARNING OBJECTIVES

In this briefing, you will understand:

- The responsibilities of Business, Management, and the Teams and the key roles in Lean-Agile
- How to minimize or eliminate the risks associated with technology development
- How to use Business Value increments to realize Business value quicker
- Key needed changes in drivers and thinking

## OUTLINE

1. Lean-Agile over view
  - Challenges
  - Definition of agility
  - The context for Lean-Agile
2. Focusing on Business value
3. Lean thinking and key drivers
4. Responsibility boundaries, levels, and roles
5. Case Study
6. Transition

## LEVEL

Foundational

## TARGET AUDIENCE

Executives, Business Principals, Sponsors, Business and Technical Senior Management, and Key Stakeholders.

## ATTENDEE MATERIALS

Materials will be provided at the start of the class.

## ROOM SETUP AND EQUIPMENT

A projector with screen

## BRIEFING LENGTH

Two hours

## MAXIMUM NUMBER IN BRIEFING

20

## CONTACT US

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## LEARN MORE

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