

SUMMARY

What Is the Agile Product Management Symposium?

The symposium is a gathering of practitioners and consultants to learn more about Agile Product Management. It is a flipped-learning style event. That is, before the conference there will be discussions and even a few videos to help set the stage. At the symposium, instead of listening to consultants talk about their approach or experience, both practitioners and consultants will work together on the problems faced by the attendees. Working topics will have been discussed on the [Agile Product Management discussion group](#) prior to the symposium.

DESCRIPTION

The symposium starts with a short overview of the day and then 4-5 ten-minute presentations on a variety of subjects related to Agile Product Management. After this, specific topics will then be selected and worked on. The symposium concludes with a report out and setting the stage for the discussion group to keep the movement going and prepare for the next symposium. We're looking at holding symposiums every month. Next cities up for consideration are Milwaukee, Denver, Dallas and Boston. The working sessions are organized as Reactor Spaces - working sessions dedicated to discussing a particular topic with the intention of learning about the topic and then presenting what they've learned to the bigger group. They are facilitated by someone selected by the group.

Although not predetermined, here are some example sessions:

- How can I best select items to be worked on?
- How can I limit the number of items being worked on?
- How can I get management involved in Agile?
- What should the relationship be between product managers and product owners?
- How does a PMO properly work in an Agile environment?

The number of topics will be selected in order to have 8-10 people in each topic. The topics themselves will be discussed on the [True North Consortium discussion group](#) prior to the symposium. The specific topics to be worked on will be decided at the symposium itself.

COURSE OUTLINE

Date

First symposium scheduled for August 21, in Seattle.

Price and Registration

\$195 per person. Group pricing (3 or more) is also available. Contact Mike Shalloway :r (mike.shalloway@netobjectives.com) for more information or to register. Online registration will be available July 22 when the event opens up to consultants. This event will sellout so please register soon if you are a practitioner. out so please register soon if you are a practitioner.

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LEARN MORE

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Schedule

8:-00-8:30	Sign-in—networking –breakfast
8:30-8:45	Introduction and Keynote
8:45-9:45	5 "TED type Talks" on topics selected by participants prior to the conference.
9:45-10:10	Deciding on reactor sessions
10:10-10:30	break & networking
10:30-12:00	Reactor space sessions
12:00-1:00	Working Lunch
1:00-2:30	Reactor space sessions
2:30-2:40	Break & networking
2:40-4:00	Report outs
4:00-4:30	Wrap up and preparing for next symposium

TARGET AUDIENCE

30-80 mostly practitioners and some consultants. We manage this by having the event be invitation only until July 22 (those invited can invite others).

COURSE LENGTH

1 day

MAXIMUM NUMBER IN CLASS

80

After the Symposium

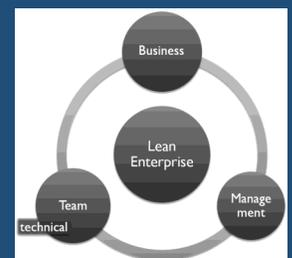
The results of the working sessions will be discussed on the Agile Product Management discussion group. The next symposium (to be scheduled, but expected to be in Milwaukee in September) will continue the work (although new topics can be selected by those participants if desired).

LEVEL

Foundational

NET OBJECTIVES

We are committed to delivering the principles, practices, and perspectives that businesses must know in order to maximize their return on their technology solution and software development efforts. We combine our experience and a time proven approach based on lean thinking to continuously extend the capability of what is possible in creating effective technology delivery organizations (IT or product). We provide these learned methods to our clients to assist them in achieving their goals and in assisting them in making their organizations more successful.



Full course descriptions may be found at
www.NetObjectives.com/training

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TDD • ATDD • Assessments •
Consulting Training • Coaching