



## Corporate Fact Sheet

**Company:** Founded in 1999 by Alan Shalloway

**Structure:** Corporation registered in Washington State.

**Headquarters:** Bellevue, Washington, USA

**CEO:** Alan Shalloway

**Market:** Software development Training and Consulting

**Services:** The Company delivers comprehensive assessments, consulting, training, and coaching focused on the practical implementation of Lean-Agile principles, processes and technical skills.

**Focus:** Enterprise, Management, Team and Technical Agility

**Geography:** Services are provided throughout the US and internationally.

**Service Delivery:** Custom on-site transition and implementation training, consulting and coaching. Public training courses.

**Industries Served:** Finance, Software, Aerospace, Retail, Insurance, Government, and Manufacturing among others.

**Clients:** The most respected brands in diverse markets such as Vanguard, Premier, Microsoft, State of Washington, and Boeing rely on Net Objectives.

**Operations:** Net Objectives is a diverse and talented team of Lean-Agile process and technical Experts. The company is the nation's premier training company with the most extensive Lean-Agile curriculum in the industry. Practice areas: Enterprise and Team Transition, Lean-Agile for Executives and Management, Lean-Agile-Kanban for Teams and Roles, Design Patterns, Testing and Programming Skills for the Agile Developer and more.

### Executive Leadership:

**Alan Shalloway, CEO,** is recognized as an industry thought leader. He applies his 35+ years of experience by consulting and teaching courses in Lean, Kanban, Scrum, Design Patterns, and Object-Orientation. He has developed training and coaching methods for Lean-Agile, and is a popular author and speaker at prestigious conferences worldwide. He holds a Masters in Computer Science from M.I.T., and a Masters in Mathematics from Emory University.

**Alan Chedalawada, President** applies 25+ years experience in Business Operations and Technology at startups and Fortune 1000 as Director, CIO, CTO, and VP of Operations. He focuses on extending the company's value offering and innovating areas of process improvements, skill extensions and iterative software development. Alan is a graduate with honors from Columbia University's Computer Technology and Application Masters program.

### TIMELINE

- 1999** – Net Objectives offers training and coaching
- 2004** – Consulting is added to services. Company provides service to enterprise clients at the executive, management and team levels
- 2005** – The company doubles revenues for the third year in a row
- 2009** – Co-Founding of LSSC, Lean Software & Systems Consortium, to promote knowledge and certification
- 2010** – PMI Preferred Education Provider
- 2010** – First annual LSSC conference held in Atlanta, GA

### PARTNERS

- Agile Alliance
- ettain group
- Microsoft Registered Partner
- Poppendieck LLC
- PugetSoundCenter

### BOOKS AUTHORED BY

#### NET OBJECTIVES CONSULTANTS

- Design Patterns Explained
- Prefactoring
- Lean-Agile Pocket Guide for Scrum Teams

Net Objectives Product Development Series, published by Addison-Wesley Professional:

- Emergent Design
- Lean-Agile Software Development - Achieving Enterprise Agility
- Essential Skills for the Agile Developer (2011)
- Lean-Agile Acceptance Test-Driven Development (2011)