Management and Senior Consultants
EXPERIENCE AND EXPERTISE

Alan Shalloway, CEO
Senior Consultant, Trainer, Author
Expertise: Lean, Agile, Kanban Coach, Design Patterns,
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Alan Shalloway is the founder and CEO of Net Objectives. Alan is an industry thought leader with 40 years of experience. He helps companies transition to Lean and Agile methods enterprise-wide as well teaches courses in Lean, Kanban, Scrum, Release Planning and Design Patterns. Alan has developed training and coaching methods for Lean-Agile that have helped his clients achieve long-term, sustainable productivity gains. He is a popular speaker at prestigious conferences worldwide. He is the primary author of Design Patterns Explained: A New Perspective on Object-Oriented Design, Lean-Agile Pocket Guide for Scrum Teams, Lean-Agile Software Development: Achieving Enterprise Agility and is currently writing Essential Skills for the Agile Developer. He is both co-founder and active board member of the Lean Software and Systems consortium. He has a Masters in Computer Science from M.I.T. as well as a Masters in Mathematics from Emory University.

Alan Chedalawada, President
Senior Consultant of Enterprise Accounts, Author
Expertise: Lean, Scrum, Coaching, Business and Strategy Development
Alan.Chedalawada@netobjectives.com

Alan Chedalawada is a senior executive with 25+ years experience in Business Operations and Technology at various corporations ranging from entrepreneurial startups to Fortune 1000 companies where he has held the positions of Director, CIO, CTO, and VP of Operations. As Net Objectives President and Senior Consultant of Enterprise Accounts, he focuses on growing Net Objectives' Customer value offering and enabling Net Objectives' corporate clients with process improvements, skill extensions and achieving effective iterative software development. Alan has a proven performance record with corporations such as: EDS, Computer Associates, IBM, Cable Wireless, Telia, Deutsche Telekom, AT&T, Calvin Klein, OMO Norma Kamali, as well as several entrepreneurial startups. Alan's experience spans the Manufacturing, Telecommunications, Technology, He is both co-founder and active board member of the Lean Software and Systems consortium. Finance, Energy, and Distribution industries. Alan is a Certified ScrumMaster, a member of TIE – The Indus Entrepreneurs organization, and a graduate with honors from Columbia University's Computer Technology and Application Masters program.

WE EMPOWER ENTERPRISES TO DELIVER GREAT PRODUCTS AND SERVICES WITH SPEED, QUALITY AND MAXIMIZED PROFIT.

WHAT WE DO
Net Objectives' vision is to help you achieve effective software development without suffering.

We assist companies in maximizing the business value returned from their efforts in software development and maintenance.

We provide quality training, consulting, and coaching that both directly assists and empowers you to create and sustain this ability. Our complete range of services include:

• On-site assessments
• On-site training
• On-site Consulting
• On-site Coaching and mentoring

Our goal is not only to assist individuals in learning cutting-edge disciplines but also to train your enterprise to continue the mentoring process themselves.

"Six months ago we embarked on a journey to improve our efficiency through the Lean/Agile approach. We have more than doubled our productivity, the teams are having fun swarming and everything we work on is visible to management and end users. We would not have made such great strides in such a short timeframe without excellent coaching from Net Objectives."
 Steve, Business Systems Division Manager

Senior Consultants
EXPERIENCE AND EXPERTISE

Scott L. Bain
Senior Consultant, Trainer, Author
Expertise: Design Patterns for Agile Developers, Advanced Software Design, TDD
slbain@netobjectives.com

Scott Bain is a 35+-year veteran in computer technology, with a background in development, engineering, and design. He has also designed, delivered, and managed training programs for certification and end-user skills, both in traditional classrooms and via distance learning. Scott teaches courses and consults on Agile Analysis and Design Patterns, Advanced Software Design, and Sustainable Test-Driven Development. Scott is a frequent speaker at developer conferences such as JavaOne and SDWest. He is the author of "Emergent Design: The Evolutionary Nature of Professional Software Development" now available from Addison Wesley/Pearson Education. He is currently writing Essential Skills for the Agile Developer.

Cory Foy
Senior Consultant
Expertise: Agile, Lean, Scrum, TDD, Database Agility, Innovation Games
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Cory Foy has experience in a wide variety of industries as a developer, technical leader, coach and change agent. As a former Microsoft Premier Field Engineer, Cory was part of a global "swat" team called out to solve the worst production and implementation .NET, Team Foundation Server and SharePoint problems faced by Microsoft's largest customers. Cory is also a Certified Java Developer, Certified Scrum Practitioner and organizer of several "Day of Ruby" events that have introduced hundreds of developers to the Ruby programming language and the Rails Web Development framework. In addition, he is a frequent speaker at conferences and user groups around the globe, including the Software Craftsmanship North America conference, Agile 200x series of conferences, and the SQE Agile Development Practices conferences, and has helped organize the Agile Tampa and Agile Florida user groups.

OUR APPROACH

Net Objectives is the only software consulting company that offers an all-inclusive level of development and process expertise:

- Project management using Lean, Agile, Scrum and XP practices
- Requirements elicitation with use-cases
- Architecture with design patterns
- Development with test-driven-development and emergent design
- Building Teams by assisting all roles in working together

We assess where a team is, and depending upon their culture and needs, can work with them on selecting the best Agile process for their needs, whether it be a Lean-Agile implementation of Scrum for a team or multiple teams, the IBM/Rational Unified Process (RUP), eXtreme Programming (XP) or a custom, Agile process.

We believe a combination of training and consulting results in more effective knowledge transfer than either can by itself.

We assist development teams in learning cutting-edge disciplines and train your team leaders to continue the mentoring process themselves.

With a team approach to helping companies solve their problems, we bring expertise to all areas of software development.

Senior Consultants
EXPERIENCE AND EXPERTISE

A RELENTLESS PURSUIT OF ELIMINATING WASTE . ADDING AS MUCH VALUE TO YOUR CUSTOMER(S). AS QUICKLY AS POSSIBLE. CREATING AND MANAGING KNOWLEDGE. RESPECTING AND GROWING YOUR PEOPLE.

Amir Kolsky
Senior Consultant, Trainer
Expertise: Lean, Agile, Scrum, XP, TDD, Design Patterns
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Amir Kolsky is a Senior Consultant, Coach and Trainer for Net Objectives. Amir has been in the Computer Sciences field for over 25 years. He worked for 10 years in IBM Research, and spent 9 more years doing Chief Architect and CTO work in assorted companies big and small. He has been involved with Agile since 2000. He founded MobileSpear and subsequently XPand Software which does Agile Coaching, Software Education and Agile Projects in Israel and Europe. Amir brings his expertise to Net Objectives as coach and trainer in Lean and Agile software processes, tools, and practices, Scrum, XP, Design Patterns and TDD.

Ken Pugh
Senior Consultant, Trainer, Author
Expertise: Agile, Lean, Scrum, TDD, Object-Oriented, Author
ken.pugh@netobjectives.com

Ken Pugh is a fellow consultant with Net Objectives. He consults, trains, mentors, and testifies on technology topics ranging from object-oriented design to Linux/Unix to the system development process. He has written several programming books, including the Jolt Award winner, Prefactoring, and has served clients from London to Sydney. When not computing, he enjoys snowboarding, windsurfing, biking, and hiking the Appalachian Trail. He is the author of Prefactoring.

Jim Trott
Senior Consultant, Trainer, Author
Expertise: Lean, Scrum, Design Patterns, Knowledge Management
Jim.Trott@netobjectives.com

Jim Trott is a senior consultant for Net Objectives. He has used object-oriented and pattern-based analysis techniques throughout his 20 year career in knowledge management and knowledge engineering. He is the co-author, with Alan Shalloway, of Design Patterns Explained: A New Perspective on Object-Oriented Design. He is currently co-authoring three other books in the agile and software development area, including Lean-Agile Software Development: Achieving Enterprise Agility, and the Lean-Agile Pocket Guide for Scrum Teams, and is developing training in teamwork and retrospection. He is a knowledge management consultant for an international relief and development agency. He has a Master of Science in Applied Mathematics, a Master of Business Administration, and a Master of Arts in Intercultural Studies. An Associate Technical Fellow of a large aerospace company, he has also worked in the energy industry, banking and finance, software development, and artificial intelligence.